

## Cordillera Vail Club Committee Minutes

February 05, 2009

The meeting was called to order, with a quorum, at 3:40 PM on February 05, 2009. In attendance were: David Mitchell and Patti Brave, co-chairs. Also in attendance was Rick Smith, CPOA Liaison, Lois Bruce, Jim Ferraco and Bart Sigler, CMD Business Enterprise Manager. David Staat was sick and excused. Rich Freyberg sat in as a guest.

The minutes from the January 2009 meeting were unanimously approved as written.

Bart reported that the 2008 Budget Actuals will not be available until April – after the finance committee and both Boards have a chance to review. 2009 YTD numbers for the 2009 Budget will be available at the March meeting.

Bart went on to report on the 2009 Budget. He stated that the dues income was based upon 190 members. Dues paying members went down as low as 178, but back up to 184 for this year. 6 members are on the “resign list” but are paying their 2009 dues. Bart continues to be in contact with all interested parties and offering “experiential days” so they can have a full understanding on how terrific the club really is.

Lease and lease extension update – Bart stated that he has had no word yet from Alan Pogue regarding Remonov’s potential to raise dues more than 3.5% next year, since he deleted that increase this year. Bart reported that Remonov was positive about extending the lease and solidifying the club’s 3<sup>rd</sup> 5 year lease. He is also positive about working to set a rate for another 10 years – out to 25 years total. Nothing has been presented to the Club or decided yet.

Dave Mitchell then asked if we pay taxes on our lease. Bart reported that all taxes are included in our common charges. Then Dave asked if we need to know details behind the taxes and lease payments. Do we have any exposure?

Membership sales/marketing update – Prices were added to the “postcard” marketing material. RETREAT was changed to SKI CLUB and a blurb added about best value. Bart said that since we are still “down” on needed numbers of members, he is cutting back on 1 staff per day. Dave Mitchell wants a subgroup of this committee put together to work on other plans – IF we don’t get/have enough members this year. It will be Dave, Jim Ferraco and Bart. So far Bart has a 7K lease saving plus a 12K labor saving for a total of 19K savings out of 2009 approved budget.

This fall 2009, extensive advertising/marketing should be done. This will promote the Club but also “all of Cordillera” so perhaps some money can be paid by CPOA as well as the Vail Club.

Membership plan update – Erin Buckley and Bart are updating the Vail Club membership plan to reflect the changes implemented in the last year.

Lodge shuttle and Vail parking update – 119 people have used the shuttle in January ’09. Only about 1/3 users (41) are Club members. The other 2/3 users (78) are Lodge guests and property owners/ non-Vail Club members. Bart stated that he attended the Town of Vail Parking Committee meeting on January 22, 2009. He reported that the parking committee is sympathetic to the Club’s needs but nothing will be changed this year. Modifications to current plan for next year will be discussed at future meeting. Bart will be kept informed.

New Business – there was a brief discussion about regulations needed for the resignation list. Currently, members may resign, get themselves on the list and continue to pay dues and use the club.

Patti Brave brought up that her husband, Ron, has no desire to ski and that she skis very little. Thus, she is resigning from the Club and this committee. Rich Freyberg, who is a property owner and Club member (and attending this meeting as a guest) was asked if he would consider volunteering to become a committee member. He agreed and his name will be taken to the next Board meeting for approval.

Cordillera Living magazine has an article in it about Ron Amos and Dr. Amy Miller. They were quoted as saying that the Club was so terrific that their membership was paid for the 1<sup>st</sup> day they used the Club!

With no more business, the next meeting was scheduled for March 5, 2009 at the Club at 3:30 PM.

Meeting adjourned at 4:42 PM.

Respectfully submitted,  
Lois Bruce